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Review

A sampling of the over 1300 posters he has created over the past 5 decades. Great reproductions. (Raymond J. Steiner Art Times)

Iconic works of poster art by one of the style's greatest artists... a clever manipulator of visual imagery, producing thought-provoking posters. (Globe and Mail 2005-12-10)

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Shigeo Fukuda is a star in the design firmament -- on second thought, maybe he's more of a comet. (Alan Fletcher Graphic Designer, London 200601)

About the Author

Shigeo Fukuda designed the celebrated official poster for Expo '70 in Japan, and the award-winning international poster commemorating the 200th anniversary of the French Revolution (1989). His publications include Elements of Ideas, Visual Illusions, Shigeo Fukuda's Contrived Designs, Illustrick 412 and Great Works by Shigeo Fukuda. He is the president of the Japan Graphic Designers Association (JAGDA), a committee member of the Tokyo Art Director's Club, and a member of Alliance Graphique International (AGI) and the Royal Designers for Industry (RDI).

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The visual wit and optical illusions of the master graphic artist and designer, Shigeo Fukuda, transcend cultures.

Shigeo Fukuda Masterworks is a compendium of the most famous work selected and arranged by the renowned graphic artist and designer himself. Sketches show the development of his concepts for each piece.

Born in Tokyo in 1932, Shigeo Fukuda graduated from the Tokyo National University of Fine Arts and Music in 1956. His unique style and provocative images earned him a reputation as one of the finest and most exciting poster artists in the world today.

Fukuda's solo exhibitions include the New York IBM Art Gallery (1967), the San Francisco Asian Art Gallery (1987), the Camper Modern Art Museum, France (1991) and the Japan Foundation in Toronto (1999).

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Most helpful customer reviews

0 of 0 people found the following review helpful.

Nice Book

By Jonny B

Every poster takes a whole page and is nicely spaced. The print is fine as well, glossy pages. The only drawback is that there is a brief introduction and that's it. There is no detail about the posters themselves.

0 of 1 people found the following review helpful.

Good but repetitive

By NNQM

The content is great, the physical quality of the book aswell.

But the posters he chose kind of repeat themselves in terms of graphic elements being re-used from poster to poster. I found it somewhat repetitive and a waste of space.

If I would've paid the retail price, I would've been really dissapointed but this book cost me 15\$ so I'm pretty happy of having a book about Shiego Fukuda's work.

2 of 2 people found the following review helpful.

It's about powerful and creative posters

By Parka

[[VIDEOID:29889971]]Shigeo Fukuda is truly creative illustrator.

His use of negative space and symbols is amazing. Each piece looks refreshingly new and has a great smack of graphic design. Every one creates a page pausing moment. Some of his works are remotely similar to those of M.C.Escher, yet totally different.

The description on the book jacket is also accurate and I shall quote it here:

This collection of Shigeo Fukuda's brilliant and witty posters is aptly titled Masterworks. The artist has personally chosen each poster and then arranged them in the order presented here. These are the pieces he feels will communicate visually across all cultures around the world.

As Alan Fletcher has pointed out, Shigeo Fukuda, like all great creative minds, understands that to manipulate our perceptions is to see the world in a new way. Through the posters we come to appreciate how little we really notice about the world around us. By making us stop and look, Fukuda makes us more aware and more appreciative of not only what we see but also how we perceive reality itself.

In addition to the posters in this book, and hundreds more, the artist has produced important work in a wide range of media including illustration, three-dimensional sculpture and monuments as well as industrial design and commercial advertising.

Born in Tokyo in 1932, Shigeo Fukuda graduated from the Tokyo National University of Fine Arts and Music in 1956, Since then, his unique style and provocative images have earned him a reputation as one of

the finest and most creative poster artists in the world.

(More pictures are available on my blog. Just visit my Amazon profile for the link.)

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