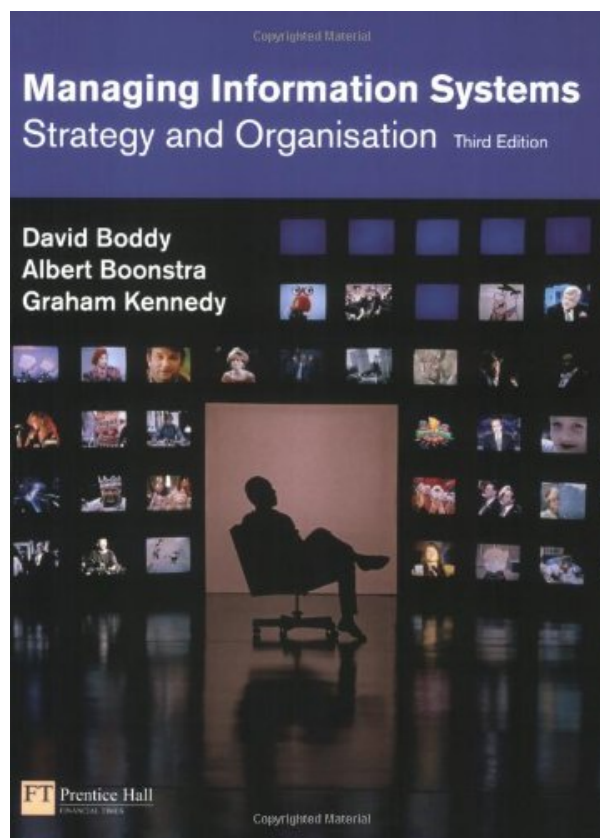


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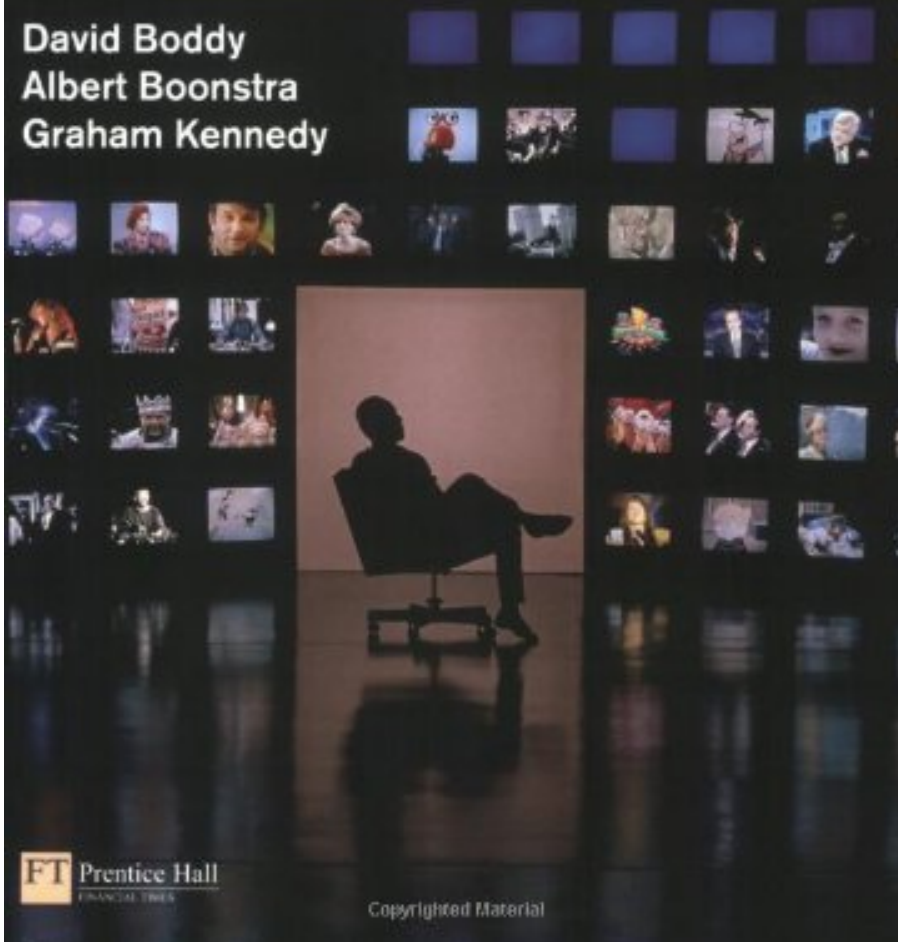


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Strategy and Organisation Third Edition

David Boddy
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From the Back Cover

Modern information technologies are transforming the delivery of goods and services, but managers face organisational and strategic issues as they decide how to respond to these opportunities.

This book draws on empirical research to present a distinct strategic and organisational perspective on the management of computer-based information systems.

Adopting a management approach, this third edition of Managing Information Systems: Strategy and Organisation maintains a four-part framework of foundations, strategy, organisation and implementation.

Thoroughly revised and updated, the new edition includes:

- A new chapter on the social contexts of information systems, including discussions of data privacy, intellectual property and ethics
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About the authors:

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Management Information Systemstakes a management perspective towards IS identifying the issues of organisation and strategy that managers face as they decide how to respond to technological opportunities. The book draws on extensive research to present a distinct organisational perspective on the management of information systems, following the argument that managing successive IS projects as part of a coherent organisational process (rather than as isolated technological events) will produce an information system that enhances broader strategy. The book also includes many case studies which will enable readers to understand and resolve practical and strategic IS challenges. It is written for students on undergraduate and postgraduate degree programmes, or undertaking professional qualifications.

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A Very Good Textbook

By M. Albayrakoglu

I use "Managing Information Systems: Strategy and Organisation, 3rd Edition" in my "Management of Information Technology" course as the required textbook. The book is an excellent example from the British school of textbooks: condensed, yet relevant and very well-written. Each chapter begins with a mini case with a set of questions at the end. Throughout the chapter, as the subject develops, case questions--sometimes along with new information about the case--reemerge to give the reader a chance to apply the subject matter to the opening case. This feature is invaluable from a pedagogical point of view because it relates the case directly to the subject matter at hand. I look forward to the 4th edition of the title since the material covered and reading lists are slightly outdated. More comprehensive coverage of Web 2.0 and social media and their impact on organizations and information systems is required.

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