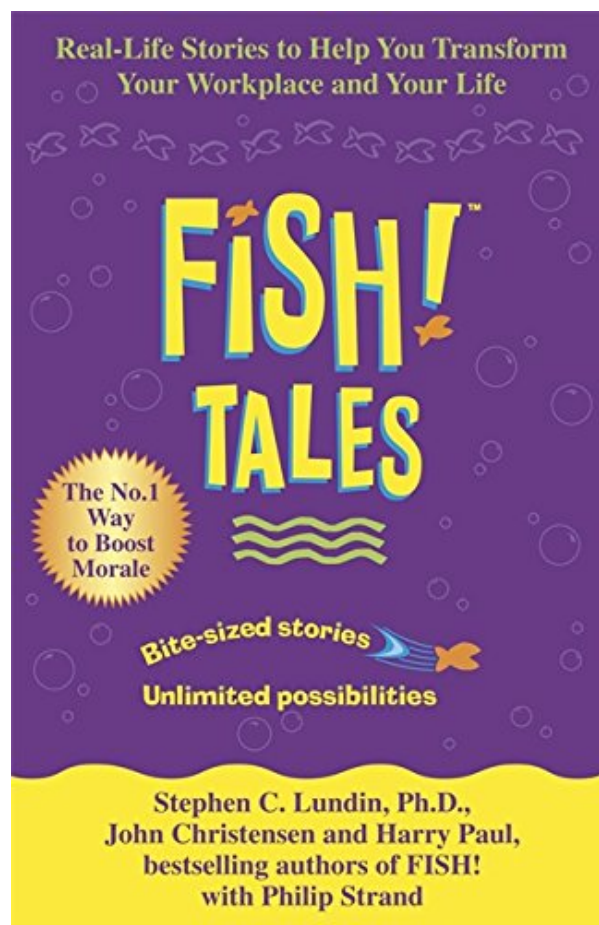


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## Amazon.com Review

Fish! Tales is Stephen C. Lundin, John Christensen, and Harry Paul's follow-up to Fish!--their enormously popular fable that draws lessons aimed at combating dysfunctional workplaces from the happy fishmongers at Seattle's Pike Place Market. In Fish! Tales the authors show how these lessons were put into practice at businesses both big (a major hospital and long-distance carrier) and small (a local car dealership and roofing company). Anyone who enjoyed Fish! (or, for that matter, Who Moved My Cheese?) or is looking for a motivational tool to help energize their own workplace, should find this short, upbeat primer worthwhile. -- Harry C. Edwards

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## Review

Praise for FISH!: This is one fish story that doesn't exaggerate. It shows you how changing your attitude lets you enjoy your work and your life. Hook into it, it's quite a catch. Spencer Johnson, author of Who Moved My Cheese? The story of the world famous Pike Place fish market is fantastic. But this book is not just about selling fish; it's a love story that can happen in your organisation too. Ken Blanchard I recommend this book to anyone, on any level, who wants to make a difference at work. Hyrum Smith, co-chairman Franklin Covey

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This inspiring follow up to FISH! offers exciting case-studies of how companies are applying the fish philosophy to meet their unique goals and needs. FISH TALES features four real-life stories of the fish principle in action - to help you 'reel' in new possibilities in the workplace - and four short chapters, also from actual organisations, on the four principles of the FISH! philosophy. Using a short, easy-to-read format, it effectively communicates a message that applies to every kind of business. These stimulating examples of re-energised companies are perfect for those wanting to dive deeper into the FISH! philosophy and create that amazing environment in their own workplace.

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- Original language: English
- Number of items: 1
- Dimensions: 7.83" h x .55" w x 5.12" l, 1.10 pounds
- Binding: Paperback
- 192 pages

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Five Stars

By Gary L. Blackwell

Great read.

0 of 0 people found the following review helpful.

Fantastic Book

By Debra Olejownik

Fish Tales deserves five stars for all the documented companies brave enough to say, "We are sick and tired of being sick and tired, something needs to change!" Fish Tales is a great morale booster!

Liked the stories of the different companies and their experiences with the Fish! philosophy and how they took it one step further to implement a strategy that works in their own organization.

I highly recommend this book, but first, you must read FISH!

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Simple, but fun, and may work for your biz...

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